



Learn  
Digital Marketing  
By  
Digital Marketing  
Expert

Be Expert - By Expert

## Digital Marketing Course - 38 Modules

1. Introduction to Digital Marketing
2. Website Planning & Creation
3. WordPress Website Designing
4. Search Engine Optimization (SEO)
5. SEO Audits & Measurement
6. Setting up Google Ads Campaign
7. Keywords, ads & Landing pages
8. Google Business Listing
9. Google Web Master Tool
10. Mobile Ads
11. Social Media Marketing (SMM)
12. Facebook Marketing
13. Facebook Messenger Chatbots
14. YouTube Ads
15. Performance Tracking
16. Twitter & LinkedIn Marketing
17. Instagram and Snapchat Marketing
18. Pinterest Marketing
19. Social Media Optimization (SMO)
20. Google Ad wards (SEM)



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21. Online Reputation Management (ORM)
22. Google Analytics
23. Email Marketing
24. Lead Generation
25. Content Marketing
26. WhatsApp Marketing
27. SMS Marketing
28. Blogging
29. Affiliate Marketing
30. Quora Marketing
31. AdSense
32. Google Ads Campaign Creation
33. Remarketing & Reporting
34. Digital Marketing Proposal Creation
35. Report Generation & Analysis
36. Resume Writing
37. Soft Skills Training
38. Project



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## About us :

We at L&D Edutech are driven by Passion, passion for excellence in education, passion for excellence in customer service, passion for excellence whatever we do.

We are a team of individual having more than 2 decade of combined experience in the field of vocational training. We have built our career ground up and understand the aspiration value of students who come to us for career building and / or career enhancement.

Our courses are refined with years of experience that we have gained over the years and tailored them keeping the current job market trends.

We understand that for learning, a conducive environment is required and hence our centre is designed keeping in mind the latest infrastructure and aesthetic ambiance.

Excel your career in Digital Marketing with our Digital Marketing Programs for students, professionals and entrepreneurs. This Digital Marketing course will transform you into a complete Digital Marketer. Fast track your career in Digital Marketing today with practical training you can apply on job.

## Why L & D Edutech?

- Employment based training
- Latest upgraded Curriculum
- 100% Practical Training
- More than 25 years + management experience in Vocational Training
- Well Qualified & Experienced Trainers
- Reasonable fees
- Google & FB Certification
- 100% Job assistance

Our Address : L & D Edutech (School of Skills Academy), Office No. 605/606, 6th Floor, Next to SBI Insurance, Laxmi Commercial Building, Flower Market, Near Railway Station, Dadar (W), Mumbai - 400 028.

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### Batches :

Weekend (Sat & Sun) / Weekdays (Monday to Friday) / Sunday to Sunday